

The 4Q framework: Principles of Interaction Design and Wine

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ABSTRACT

Based on our own experience, through active participation in the wild, we have sommeliered a conceptual framework, 4Q, for Interaction Design and Wine. The 4Q framework describes four dimensions of Quality, Quantity, Quaffability, and Qwazy. At the workshop we will pop the cork on the framework and decant a bit of background. We will then pour a small amount of the four dimensions for the participants to sniff, sip and approve, and then toast to a few possible implications and use in Interaction Design.

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